

Event Category State Fair Music '95

(1)

<u>Event Name</u>	<u>Market</u>	<u>Attendance</u>	<u>Audience</u>	<u>Sponsorship</u>
OHIO State Fair	Columbus, OH	900,000	General market Concert	\$85,000 (Sponsorship)
MONTANA FAIR/ METRA PARK	Billings, MT	237,480	General market Concert	\$75,000 (Sponsorship)
Colorado State FAIR	Pueblo, CO	1,054,040	General market/ HISpanic Concert	\$75,000 (Talent) \$7,500 (Production)
LA County FAIR	Pomona CA	1,200,000	General market/ HISpanic Concert	\$165,000 (Talent) \$65,000 (Production)
STATE FAIR OF OKLAHOMA	Oklahoma City, OK	3,000,000	General market Concert	\$150,000 (Talent) \$7,500 (Production)
VIRGINIA State FAIR	Richmond, VA	500,000	General market Concert	\$75,000 (Talent) \$7,500 (Production)

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805,000 \$

675,669

sums & parts

(amount) 7,500 \$

less
HIS expenses

A 90,000 \$ /
Gross amount

Phone no. 2 938,073
Stamps paid
A/C 12014

(amount) 200,000 \$

Less
expenses
Gross amount

800,000

750,000

Columbia

South Carolina
State Tax

(2)

STATE FAIR MUSIC '95

State Fairs continue to Draw large audience across the United States - they are the Signature Event for many Cities and are still presented by states agencies - In many cases State Fairgrounds make a Revenue Contributions for small cities -

The Format in which we attain our Sponsorship participation is either through direct Dollar contribution towards the title position of A Concert or providing top adult entertainment. Both formats entitle members the rights and permission to host a Day of music at their Grand Stand or indoor arena.

This opportunity gives the Grand Leadership Role against a field of other corporate Sponsors - Each concert is presented either free with Fair Admission or A \$3.00 to \$5.00 dollar fee ~~for the average concert ticket~~ at any given fair is always between \$18.00 to \$3.00 Dollars - Here is where we position a Value Sponsored to Fair Music Fans.

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(4)

The Rights and permission also include
Venue location for members to conduct
our name generation and pack sale effort -
These fair to date have yield a total
attendance & Reach of 6,779,593 and
Against this Reach we have generated a
Total of 80,769 names and movement of
993,600 units.

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